**SHANTA NARANG**  
C-456, New Ashok Nagar , New Delhi

Mob. +91-8527992499, +91-9557766542  
shanunarang2035@gmail.com  
  
**Job Objective:** To help the company grow and expand using my experience as SEO Specialist. Years of experience in the field helps me to improve and to help the business grow and advance.   
  
**Highlights of Qualifications:**   
  
Huge experience working with SEO Strategies   
Familiarity with Social Media Optimization and Marketing Proficient with HTML, MS Word, Excel and PowerPoint, In-depth knowledge of keyword research , Google Analytic and Webmaster  
  
**Professional Experience:**   
  
SEO Specialist - Web Page BOOM ( New Delhi )

* January 2009-February 2014
* Freelancer Work From February 2014 to Till Now

My Roles and Responsibilities:

**On Page Optimization**

Competitor Analysis

Keyword Analysis

Adding Keyword related pages into the website

Title tags & Meta tags

Google XML Sitemap Creation

Robots.txt file creation.

Image optimization.

**Off Page Optimization**

Link Building

Article Submissions

Directory Submissions

Press Releases Submissions

Social Bookmarking & Networking Submissions.

Blog Commenting

Google Local Business Map Submission

Various type of blog creation.(blogspot,wordpress…etc)

Social Media Optimization (SMO).

**Projects:**

www.webpageboom.com  
www.NmpUdhyog.com  
www.Jobo.in

paydayloansnsi.ca

carlosalzate.com

**Educational Qualification:**

* **M.B.A (HR)** FromSikkim Manipal University.
* **Graduation (B.A)** from CCS University Meerut.
* Diploma Course of **Multimedia Animation** from **South Extn., New Delhi**
* 18 Months Diploma - **Web Development & Software Eng.** From **www.meerut.com**
* **Senior Secondary (10+2)** in Science stream with Biology from U. P. Board, Allahabad.
* **Matriculation** from U. P. Board, Allahabad.

**Personal Details:**

Father Name: Mr. Rajendera Narang

D.O.B: 03 April 1988

Nationality: Indian

Language Known: Hindi, English, Punjabi

**DECLARATION:**

I hereby declare that the above statement made in this Curriculum Vita is true and correct to the best of my knowledge and belief.

Place ( ) Date: